

OTHER STATUTORY INFORMATION

EMISSIONS AND ENERGY

CO₂e EMISSIONS BREAKDOWN (TONNES/ENERGY (MWh))

		2021					2020	2019	
Emissions source		UK		Non-UK		Total	Total	Total	
		Energy MWh	Tonnes of CO ₂ e	Energy MWh	Tonnes of CO ₂ e	Energy MWh	Tonnes of CO ₂ e	Tonnes of CO ₂ e	
Continuing operations									
Scope 1	Natural Gas	9,768	1,996	15,045	3,075	24,813	5,071	4,069	6,299
	Diesel and Heating Oil	0	0	2,325	638	2,325	638	692	541
	Company cars (Centrally Contracted)	N/A	20	N/A	4,409	N/A	4,429		
	Sub-total Scope 1	9,768	2,016	17,370	8,122	27,138	10,138	17,041	18,175
	Company cars (Local Contracts)	N/A	N/A	N/A	3,154	N/A	3,154		
	Total Scope 1	9,768	2,016	17,370	11,276	27,138	13,292	21,802	25,015
Scope 2	Standard electricity (location-based)	0	0	34,317	20,602	34,317	20,602	28,984	56,421
	Green and renewable electricity (location-based)	12,833	2,725	86,800	31,425	99,633	34,150	31,671	27,324
	Heat and steam	0	0	7,251	1,238	7,251	1,238	1,177	1,820
	Total Scope 2 (location-based)	12,833	2,725	128,368	53,265	141,201	55,990	61,832	85,565
	Standard electricity (market-based)	0	0	34,317	20,602	34,317	20,602	28,983	60,750
	Green and renewable electricity (market-based)	12,833	0	86,800	0	99,633	0	0	0
	Heat and steam	0	0	7,251	1,238	7,251	1,238	1,177	1,820
	Total Scope 2 (market-based)	12,833	0	128,368	21,840	141,201	21,840	30,160	62,570
Total Scope 1 and 2	Total Scope 1 and 2 (location-based)	22,601	4,741	145,738	64,541	168,339	69,282	83,634	110,580
	Total Scope 1 and 2 (market-based)	22,601	2,016	145,738	33,116	168,339	35,132	51,962	87,585
Scope 3	Business air travel	N/A	535	N/A	10,886	N/A	11,421	23,325	122,967
	Business air travel emissions	N/A	535	N/A	10,886	N/A	11,421	23,325	122,967

WPP'S CARBON INTENSITY (TONNES OF CO₂e)

Intensity metric									
Total Scope 1 and 2	Tonnes per full-time employee (market-based)	N/A	0.19	N/A	0.34	N/A	0.32	0.52	0.82
	Tonnes per £m revenue (market-based)	N/A	N/A	N/A	N/A	N/A	2.74	4.33	6.62
Scope 3	Tonnes per full-time employee	N/A	0.05	N/A	0.11	N/A	0.10	0.23	1.15

Notes

- We align our organizational boundary for reporting to the accounting definition of a subsidiary, where WPP have control of the entity, either through majority ownership of the equity share capital or through other facts and circumstances that lead to the conclusion that WPP have power over the investee, exposure or rights to variable returns from its involvement with the investee and the ability to use its power over the investee to affect the amount of returns WPP is entitled to. For entities meeting this organizational boundary definition, we collect utility data for all buildings that WPP occupy, regardless of the control that we have over those buildings. This operational boundary includes shared leased premises and therefore best represents our actual consumption and the impact that our business has on the environment.
 - This year, in line with UK Streamlined Energy and Carbon Reporting (SECR) requirements, we have calculated our energy use and emissions for UK markets and is stated in a separate column.
 - Energy Efficiency Initiatives: our work to simplify our structure and consolidate our office space is driving a positive impact on our energy use and carbon footprint. We continue to move employees into campuses, closing multiple smaller sites and replacing them with fewer, larger, more environmentally friendly buildings that offer modern, world-class workspaces. By 2025, we expect 85,000 of our people will work in net zero campuses powered by renewable electricity. When we lease, purchase, fit out or renovate a building larger than 50,000 square feet, we require it to be certified to an internationally recognised standard such as the US LEED Standard or the UK BREEAM standard. We aim for all our new workspaces to achieve the highest accreditation considering the individual workspace. We recognise that achieving these certifications is only one step to reducing the footprint of our buildings and supporting our people's wellbeing. In 2021 we launched a programme to better assess and understand our building portfolio. This will help us identify opportunities to reduce energy use, optimise resource use, support our employees' wellbeing needs and create opportunities for circular business models in our materials use.
 - In 2021, subtotal Scope 1 emissions, which include centrally, but not locally, contracted cars were subject to independent limited assurance for the first time. Locally-managed car emissions were estimated and were not subject to assurance due to inconsistencies in capturing emissions data. In 2022, we will review and strengthen how we measure and calculate emissions from vehicles.
 - Additional information on our Energy, Air Travel and Waste methodologies is included in our 'WPP Sustainability Reporting Criteria 2021'.
- ◊ Indicates the selected metrics have been subject to independent limited assurance procedures by PricewaterhouseCoopers for the year ending 31 December 2021. For PwC's 2021 Limited Assurance report and the 'WPP Sustainability Reporting Criteria 2021', see our 2021 Sustainability Report at www.wpp.com/sustainability
- Ⓢ Independent limited assurance will be sought by WPP over our percentage electricity purchased from renewable sources and Scope 2 market-based GHG emissions reporting. The assurance report will be made available on our website.